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# NEWS

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FOR IMMEDIATE RELEASE  
JUNE 15, 2010

## **ABBIE S. FINK NAMED SPEAKER AT 2010 PRSA INTERNATIONAL CONFERENCE**

[HMA Public Relations](#)' vice president and general manager [Abbie S. Fink](#) has been named a speaker at the [2010 Public Relations Society of America \(PRSA\) International Conference](#), which will be held in Washington, D.C. from October 16-19. Fink, who is the 2010 president of the [Phoenix Chapter of PRSA](#), will be joined by colleagues Ann Subervi of [Utopia Communications](#) and John Deveney, APR, Fellow, of [Deveney Communications](#) to present a program titled "Critical Counsel for Critical Times: A Perspective on Pressing Issues from Industry Experts," which will provide a senior-level perspective on critical real-world issues facing practitioners in the ever-evolving world of public relations and strategic communications.

The conference will also feature keynote presentations from some of the most influential and respected thought-leaders in the areas of social technology emergence, online research, crisis communication, and public affairs. For more information, please click [here](#).

Fink was also recently named chairperson for the 2011 Counselors Academy Spring Conference. Counselors Academy recently concluded its very successful [2010 Spring Conference](#) in Asheville, North Carolina, where public relations firm owners and

managers from around the nation conducted workshops and roundtable discussions regarding leadership, business management and digital communications.

*About HMA Public Relations*

Celebrating its [30<sup>th</sup> anniversary](#) throughout 2010, HMA Public Relations is a full-service marketing communications agency whose experience encompasses work in the traditional marketing communications disciplines including public relations, traditional and social media relations, marketing communications, issues management, community relations and special events. For more information, please visit HMA's [website](#), [blog](#), [Facebook fan page](#) or [Twitter page](#).

HMA Public Relations is also a founding member of the [Public Relations Global Network \(PRGN\)](#). Formed in 1992, PRGN currently has member agencies in countries across North America, South America, Europe, Australia, Asia and Africa. Agency members are independent, owner-operated public relations and communications agencies sharing expertise and resources. For more information about PRGN, please click [here](#).